

Pakistan Poverty Alleviation Fund
National Poverty Graduation Programme
Research Study Launch and Panel Discussion
Wednesday, 1 December 2021
Crown Plaza Hotel Islamabad

Press Coverage

S#	Newspaper	Language	Weblink
1.	Pakistan Today	English	2nd December 2021 - Page 9 Islamabad Edition https://www.pakistantoday.com.pk/2021/12/02/epaper-december-2-isb-2021/
2.	Daily The Patriot	English	2nd December 2021 - Page 3 Islamabad Edition https://e-paper.dailythepatriot.com/
3.	Pro Pakistani	English	2nd December 2021 - Online Edition https://propakistani.pk/2021/12/02/pak-poverty-alleviation-fund-initiates-study-to-assess-socio-economic-weaknesses-of-poor-people/
4.	24/7 News	English	2nd December 2021 – Online Edition https://247news.com.pk/ppaf-launches-research-study-to-assess-socio-economic-vulnerabilities/

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PPAF launches research study to assess socio-economic vulnerabilities & their impacts on the poor

ISLAMABAD: Pakistan Poverty Alleviation Fund (PPAF) under its National Poverty Graduation Programme (NPGP) held a research launch and learning event to assess the impacts of recent economic shifts on the poor. This study measures the economic consequences of COVID-19 pandemic, locusts attacks and floods on the vulnerable households in Pakistan. The event was followed by panel discussions by industry experts to lead a dialogue on actionable policies and programmes in Pakistan. The research report titled, 'Assessing Impacts of Macroeconomic Shifts on Microeconomy of Pakistan's Poor & Ultra-Poor Households' aims to advance the relevant knowledge base for the government and the development sector. The study shows a significant impact of COVID-19 on the economic conditions of the rural poor. In a survey of 423 households across all provinces, the study showed a 10% decline in overall household expenses during the lockdowns, with per capital expense on food dropping by 7%. The most significant trend noted was the 71% decline of household expenditure on education, followed by 17% decline on health expenditure. Ms Samia Liaquat Ali Khan, Senior Group Head – Graduation Group and Programme Director, National Poverty Graduation Programme at PPAF, provided an overview of the programme in her welcome address. She said, "Under the NPGP programme which is part of Ehsaas Amdan, we have so far transferred 74,000 productive asset across 21 poorest districts in Pakistan. I believe that our long-term consistent efforts can lead to the kind of transformation in the lives of the poor that we aspire to see. This data presented today will feed into our programming and will help the communities in developing localised business plans for setting up sustainable livelihoods." The first panel discussion focused on 'Creating New Livelihoods: Post-COVID Impacts on Youth' underscoring the urgency of placing youth at the front and centre of Pakistan's policy and development discourse. The discussion was chaired by Ms Samia Liaquat, Group Head-Graduation at PPAF, and featured panellists from the industry including, Ms Fatima Mazhar Chief Operating Officer COLABS, Dr Rashid Bajwa Chief Executive Officer, NRSP, Ms Shua Khalid Co-Founder and Chief Executive Officer, Atomcamp and Ms Nazil Danish Creative Strategist, Eikon7. The 2nd panel titled "Adapting for Change - Challenges for Women in a Fast-Changing Economic Environment" stressed on inclusion of women, especially the rural women, in the current economic lanscape to achieve prosperity. PR

The Patriot

Chief Editor: Sardar Khan Niazi

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new officers and officials during the last six months. He said that the department being chosen by the youth would brighten and

Research launched to assess socio-economic vulnerabilities, their impacts on poor

By Staff Reporter

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